

DEMONSTRATION CENTER AT GATEWAY DC

R.I.S.E. | REL8.INOV8.STIMUL8.ELEV8

ST. ELIZABETHS EAST



The Office of the Deputy Mayor for Planning and Economic Development ("DMPED") is leading efforts to transform the St. Elizabeths East chapel into a Demonstration Center. The "R.I.S.E." Demonstration Center will bridge the gap between the innovation field and local community until the development of permanent Innovation Hub space is possible. The purpose of the Demonstration Center is to build interest in the campus redevelopment by immediately drawing the surrounding community into the campus and begin to create bonds with the residents and the Innovation Hub efforts. The utilization of the chapel presents a particularly unique opportunity to kick-off the Innovation Hub efforts, as it allows the District to leverage the local community's affinity for the chapel and simultaneously build on the excitement and interest from the Gateway DC efforts and the gateway pavilion. The completion of the redevelopment of the chapel is scheduled for Summer 2014.

FEATURES. The Demonstration Center will be designed as a technologically superior, flexible space that features:

- A Digital Inclusion Center that is a well-programmed, state-of-the-art computer lab that features a wide range of computer training, running the gamut from classes for seniors to small business support programs. The Digital Inclusion Center will be constructed in partnership with the Office of the Chief Technology Officer ("OCTO");
- Flexibly designed demonstration, entrepreneurship and career conference areas designed to host a range of programs, from entrepreneurship and tech training seminars to demonstrations by the St Elizabeths East anchor tenants – Microsoft, VIMTrek (SmartBIM assignee) and Citelum.
- Smaller class room areas designed to host job training and placement services that help prepare potential employees for jobs and career-path opportunities located on the campus, such as AdminTech Academy classes offered by the University of the District of Columbia's Community College ("UDC-CC");
- Supporting office and community spaces to support the entrepreneurs we expect to create.

FORWARD8. ForWARD 8 funding will be used to create a "Digital Inclusion Center" as a key part of the Demonstration Center. The Digital Inclusion Center will further the Mayoral-led, city-wide strategy to promote the District's overall technology initiative and allow residents of East Washington to begin to participate more integrally in the District's technology movement. The Digital Inclusion Center will support key ForWARD 8 goals, which seek to:

- Ensure that training opportunities are aligned with business/employment needs;
- Develop an outreach plan to create awareness of the program and to recruit candidates; and
- Teach more technical skills that can potentially lead to higher-paying jobs.

We envision the Center as multi-purpose destination which will serve as a portal for the community providing opportunities not only in programs tangibly connected to the technology economy, but also as a means to educate and engage the community with respect to other programs such as the Forward8 Center for Construction Careers.

ST. ELIZABETHS INNOVATION HUB. The St. Elizabeths Innovation Hub will occupy 500,000 square feet in the larger campus redevelopment and will feature the co-location of community, university, and technology-focused enterprises (e.g., business accelerators, an innovation market place, and other related components) that are focused on cultivating globally significant economic opportunities. The District of Columbia's objectives in developing an Innovation Hub at St. Elizabeths East are to spur the creation of new technology-related businesses and jobs, to create economic opportunity at all skill levels for residents of both Ward 8 and the city as a whole, and to accelerate the diversification of Washington D.C.'s economy. When the initial campus infrastructure improvements are complete in 2016, we anticipate an expansion of the activities that we are initiating in the Demonstration Center into the permanent Innovation Hub efforts.

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ST ELIZABETHS EAST | 2700 MARTIN LUTHER KING JR AVE SE
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DIGITAL INCLUSION CENTER
FLEXIBLE, CREATIVE SPACES
DEMONSTRATION SPACES
ONE-ON-ONE MEETING SPACES
UPGRADED FACILITIES
KITCHEN AREA
GREEN AREAS & SEATING

G8 WAY DC



St Elizabeths East